

November 13, 1978

Dr. Merrill Chernev  
4151 N. 32nd. Street  
Phoenix, AZ 85019

Dear Dr. Chernev:

I am writing this letter to express to you how delighted I am with the results from your new line of cosmetics for problem skin!!

I have spent many years trying to find help for my acne problems. I saw a number of dermatologists, took several types of antibiotics, underwent Ultra-violet light treatments, as well as , dry ice treatments— and literally spent hundreds and hundreds of dollars on medications and cosmetics!! But it with great excitement and enthusiasm that I tell how wonderful I feel your product is! After using your product, JOSHUA, for just two weeks, I could see a remarkable improvement in my complexion. I can not tell you how happy this makes me. At 27, I have finally found a product that REALLY works !!!

Thank you, for being concerned enough for people with acne problems, to invent this marvelous new line of cosmetics. You have no idea how much anxiety and frustration you have eliminated from my life. I am confident that this product will be a big success when it is released to the general public, because I knew there are many, many people out there with acne problems like mine.

With deep gratitude,

*Emily E. Weber*  
Emily E. Weber  
Scottsdale, AZ